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**WITH RECORD 2011, 'BOUQUETS FOR BOOKS' TOPS  
10,000 CHILDREN'S BOOKS COLLECTED IN SIX YEARS**

*All donated to local public libraries*

LEBANON, Pa. (Nov. 28, 2011) – This year represented a new chapter in the history of “Bouquets for Books.” The sixth annual event – presented by Royer’s Flowers & Gifts and Stephenson’s Flowers & Gifts – collected an event-record 1,837 new children’s books for area public libraries. That pushed the six-year total to more than 10,000 titles collected.

“We set an ambitious goal for this year, and our customers came through in a big way,” said Greg Royer, president and CEO of Royer’s. “As a result, children and families will have great new books to choose from at their local libraries.”

From Nov. 7-12, Royer’s and Stephenson’s provided a free bouquet to customers when they donated a new book. Library System of Lancaster County stores collected 444 books.



*From left, Renee Christiansen, youth services manager, Library System of Lancaster County, and Jill Williams, store manager at Royer’s Lancaster West. The books were collected at Royer’s Lancaster West, Lancaster North, Ephrata, Leola and Columbia stores.*

The companies then presented the books to the county library systems and to the independent Hershey Public Library. The breakdown:

- Berks County Public Libraries: 285 books
- Cumberland County Library System: 220 books
- Dauphin County Library System: 330 books
- Hershey Public Library: 96 books
- Lebanon County Libraries: 319 books
- **Library System of Lancaster County: 444 books**
- York County Library System: 239 books

Based in Lebanon, Royer's ([www.royers.com](http://www.royers.com)) has stores in Berks, Cumberland, Dauphin, Lancaster, Lebanon and York counties. Sister company Stephenson's ([www.stephensonsflowers.com](http://www.stephensonsflowers.com)) has one store in Harrisburg.

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